

A glass globe of the Earth sits on a patch of vibrant green grass. The globe is highly reflective, showing the continents and oceans. In the background, there are large, bright green leaves, some of which are slightly out of focus, creating a soft, natural setting. The overall lighting is bright and warm, suggesting a sunny day.

ElveA Investor Pitch

True Beauty with Seeders

1. Problem

- Conventional skincare often prioritizes trends and profit over skin health and sustainability.
- Consumers feel disconnected from the product creation process.
- Sustainable options are growing but still lack transparency and co-creation.



2. Solution

- ElveA is a skincare brand rooted in transparency, co-creation, and sustainability.
- We involve our community in developing clean, ethical, and effective products.
- ElveA empowers users to become Seeders — co-creators of skincare's future.



3. Vision

- To become a globally recognized, co-created skincare brand that blends sustainability with inclusivity and creativity.



4. Market Opportunity

- The Japanese cosmetics market reached ¥2.478 trillion in FY2023.
- Skincare accounts for 46.6%, the largest share.
- Asian cosmetics imports are increasing, with Korean cosmetics leading at ¥95.96 billion (FY2023).



5. Product Overview

- ElveA offers:
 - - Subscription skincare boxes (customizable, seasonal)
 - - Co-created limited editions with Seeders
 - - Clean ingredients, refillable packaging



6. Business Model

- - Subscription model (monthly/seasonal boxes)
- - D2C e-commerce sales
- - Co-creation campaigns with rewards
- - Licensing and collaborations with retailers



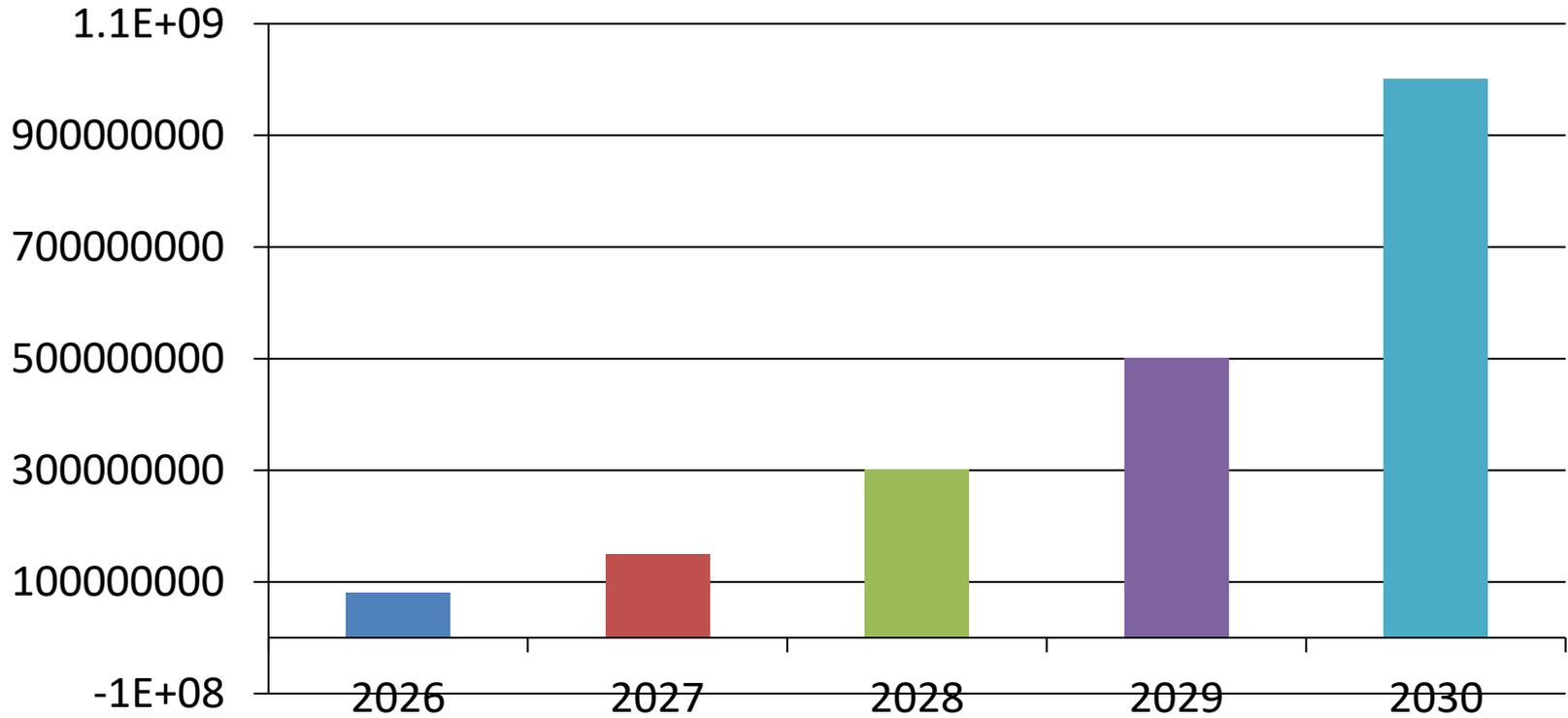
7. Traction

- - Concept developed, pilot community built
- - Website and brand assets under development
- - Positive response from initial test group
- - Partnerships with influencers & skincare experts in progress



8. Financial Forecast

Revenue Forecast (2026–2030)



9. Who Are the Seeders?

- ElveA is not just a skincare brand.
- We aim to co-create products with conscious users, called 'ElveA Seeders'.
- Seeders contribute in various ways: product ideas, marketing, and environmental initiatives.
- Through co-creation, we build brand value and a purpose-driven community.
- Join us as a Seeder through your investment.



10. Use of Funds

- - Product Development (Clean formulations, packaging): 40%
- - Marketing & PR: 25%
- - Community Building & Seeder Program: 20%
- - Operations / Team: 10%
- - Legal / Admin: 5%
- * Pie chart or visuals can be added here.



11. Call to Action

- Let's co-create the future of sustainable beauty.
- Join ElveA as an investor and Seeder.
- Together, we can redefine beauty — with kindness, transparency, and impact.
-  Email: info@elvea.jp
-  Website: <https://elvea.jp> (Launching Soon)
- True Beauty with Seeders.

